

# Improve

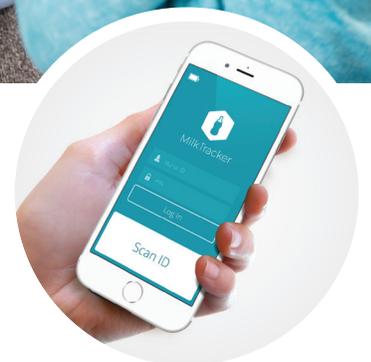
## PATIENT OUTCOMES

By providing the safest most cost-effective end-to-end Feeding Management Solution

The HIPAA-compliant MilkTracker Solution is accessible using our App or web browser for clinicians. The Solution offers unparalleled patient and family-centered care technology through engagement, support, and education.

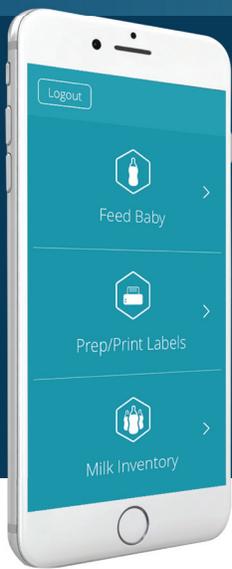
### The MilkTracker Difference

- Expert clinician on-site to assess current workflows and perform gap analysis
- Clinical collaboration creating customized application workflows to meet the facility's needs
- Reliable, on-going 24/7 tech support
- Breast milk preparation and feeding error reduction
- Clinicians save significant time typically spent on inventory, preparation, and administration
- Robust and customizable tracking, auditing, and user trends



**SCAN TO  
SCHEDULE A  
DEMONSTRATION  
OF MILKTRACKER**





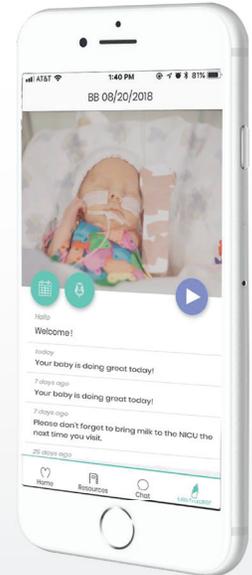
### Care Team App

- Seamlessly integrates into any EHR (BMDI)
- Automated data entry of feeding and fortification statistics, lot numbers, and more
- Assign and track parent education and resources



### Parent-Facing App

- **Reports and Analytics** – Parents can easily track milk supply trends and inventory levels.
- **Milk Messages** – Two-way communication between lactation staff and parents.
- **OnlineEducation™** – Empowers and informs families with customized, mobile education supporting breast milk production and breastfeeding. All parent education resources are accessible up to 90 days post-stay.
- **PatientConnect™** – Enable clinicians to share important information and support their feeding journey with secure, one-way text (in over 100 languages), photo, and video communication anywhere, any time.



## MilkTracker Meets the Quadruple Aim



### Enhancing Patient Experiences

- Encourages family participation in baby's feeding plan
- Inventory notification
- Supportive communication between lactation staff and families



### Reducing Costs

- Family engagement, support, & education
- Increases milk production through photo and video messages, as well as live-stream viewing



### Improving Provider Worklife

- Expense reduction: staff time, quality oversight, & error/risk litigation
- Efficient, easy communication between providers and patients



### Improving Population Health

- Aims to eliminate feeding & preparation errors
- Increases milk production, decreases donor milk costs



For more information on MilkTracker, contact:  
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